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### Comprehensive lineup of exhibitors and activities at CEBIT ASEAN Thailand 2019

Nov 30, 2019  
Category: Trade Show, Event, Technology &  
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CEBIT ASEAN Thailand 2019 --(ASIA TODAY)-- ("CEBIT 2019") returns to deliver 214 exhibiting companies from 12 countries. Organized by IMPACT Exhibition Management Co., Ltd. ("IMPACT"), and supported by Deutsche Messe AG. CEBIT 2019 is expected to welcome 8,000 visitors; host more than 200 business-matched meetings; and present 17 knowledge conference sessions by over 80 speakers. The exhibition covers the entire technology and digital spectrum, creating a content-driven platform and a comprehensive business and knowledge event for the industry.

Mr. Sajid Huseni, Assistant Director, Trade Exhibition, IMPACT, said, "The purpose of CEBIT ASEAN Thailand is to offer a one stop business and knowledge platform to attract technology and business professionals wishing to be at the forefront of innovation, technology and workplace solutions. Key highlights include the CEBIT X Techtalkthai Conference, multiple seminars run by various associations and tech specialists, SME Clinic, Business Matching Programme, and the Robotic showcase."

**Strong industry support: Strategies for the development of technology and workforce in Thailand**  
CEBIT 2019 is honored to have Mr. Chatchai Khunpituluck, Senior Executive Vice President/COO, Digital Economy Promotion Agency ("depa"), Mr. Permsuk Sutchaphiwat, Chief Inspector General, Ministry of Higher Education, Science, Research and Innovation ("MHESI"), and Ms. Kanokporn Damrongkul, Director of Exhibition Department, Thailand Convention & Exhibition Bureau ("TCEB"), grace the opening ceremony.

Mr. Chatchai Khunpituluck, Senior Executive Vice President/COO, depa, said, "On behalf of the government, depa aims to encourage the deployment of digital technology in various contexts to meet the business needs of entrepreneurs, along with improving the quality of life of the people in an inclusive and equitable manner."

CEBIT ASEAN Thailand brings together a comprehensive range of digital technologies to connect all sectors from government to private organizations, aligning with depa's goal of promoting the digital industry and innovation. The event gathers over 200 exhibitors from 12 countries in various fields of technology, with over 60 technology and digital experts coming to share experiences and update the upcoming digital trends to help adding to the body of knowledge and sparking new business development ideas. Not only does this event benefit entrepreneurs but it also raises awareness among the general public on the digital economy and society."

Mr. Permsuk Sutchaphiwat, Chief Inspector General, MHESI, stated "CEBIT ASEAN Thailand is ASEAN's forum of business innovation and digitization and the business platform for IT professionals, SMEs, startups and entrepreneurs to build and expand their business in this digital age effectively. Also, it is a showcase of current technology knowledge and trends. One of MHESI's main missions is to create business opportunities and future for human resources. MHESI's goals are to stimulate Thai people to become Smart Citizens, as well as to produce new graduates ready for new careers. Enhancing labour skills and capabilities (Reskill & Upskill) to increase income and ability to increase career standard to support future digital technology, are necessary. In addition, establishing and evolving knowledge and innovation through a network of affiliated researchers and the development of research ecosystem will facilitate and promote the private sector to invest in research and development which will benefit innovation entrepreneurs in the future."

Ms. Kanokporn Damrongkul, Director of Exhibition Department, TCEB, said "TCEB has a policy to use trade shows as a tool in driving the growth of 12 focus industries in the Thailand 4.0 initiative. Supporting CEBIT ASEAN Thailand for the second year is in line with such policy and it is a showcase of the dynamism and opportunities of the digital industry in Thailand. In addition, it demonstrates the constant development of Thailand in using high technology to upgrade its economy. This is in line with Thailand's improved ranking in the global market. To help increase business opportunities for the show, TCEB implemented the ASEAN+5 Privilege campaign to attract buyers from neighboring countries in the Indochina region, to engage in business matching, reinforcing Thailand's position as a central platform of trade shows in the ASEAN region."

**Strong Support from Technology Associations and Organizations reflected in show's activities**

**SME Clinic**  
The National Science and Technology Development Agency, Innovation Technology Assistance Program ("ITAP"), Thailand Science Park and Software Park Thailand are hosting the SME Clinic to help SMEs develop their business processes with technology. Consultants will be at CEBIT 2019, to offer their advice, as well as information on available subsidies/funding.

**Tech Organization & Association Seminars**  
Software Park Thailand, Thai eCommerce Association and Thai Embedded Systems Association will be sharing their expertise and insights on issues ranging from effects of the disruptive digital era, to trends and opportunities in the South East Asian region. For full agenda, please visit <https://cebitasean.com/conference/>

**CEBIT X Techtalkthai Conference**  
In collaboration Tech Talk Thai, Thailand's top IT knowledge website, CEBIT 2019 is proud to present the CEBIT X Tech Talk Thai Conference - a gathering of more than 15 tech gurus to share key learnings surrounding the latest technologies, issues and trends. This is the opportunity to learn from industry leaders and practitioners, including Amazon Web Services (Thailand) Limited, AMI, Thailand, Bitdefender (Thailand) Co., Ltd., Eaton Electric (Thailand) Ltd., Google Cloud, HPE Aruba, IBM Cloud & Solutions, Microsoft (Thailand) Limited, Netka System Co., Ltd., Nutanix (Thailand) Ltd., Trinity Roots Co., Ltd., UPath Thailand and many more.

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For more information, please visit [www.cebitasean.com](http://www.cebitasean.com)

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